

# VIRTUAL FRANCHISE TRAINING

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How to Set Up and Implement

Presented by: Aubrey Janik

[www.BigSkyFranchiseTeam.com](http://www.BigSkyFranchiseTeam.com)

[Aubrey@bigskyfranchise.com](mailto:Aubrey@bigskyfranchise.com)

855-824-4759

[www.FranLeadership.com](http://www.FranLeadership.com)

# Topics

- How to Set Up Virtual Training
- What To Do?
- Best Practices
- FranLeadership
- Q&A

# What We Need to Know

- Online Training is the Future
- Cost Effective
- More Efficient
- More Streamlined/Automated

# Virtual Training

- Discovery Days
- Certifications
- Initial Training
- New Hire Training
- Corporate Training
- Initial Training & Reoccurring Training

# How to Set Up Virtual Training

- What does your training system currently look like?
- Online training Vs. in-person training
- Understand how your training should be presented?
  - Video
  - PDF/Written Format
  - Quiz/Tests

# Examples of Virtual Training

- Discovery Day
  - A “Day in the Life” style video
  - Talking head/interview style video
  - Written PDF format giving overview of the company, objectives and processes
  - Quiz/test at the end of the day
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